



# Securys<sup>®</sup>

## Your privacy engine room

Why not let Securys, the global privacy consultancy, be your **privacy engine**, allowing you to focus on privacy strategy and leadership?



Our clients include some of the largest global firms in their sectors. The worldwide privacy picture is constantly evolving, with new regulations emerging. We have practical experience on the ground in many of the world's privacy regimes and know how to deal with their complex interactions.

We've helped clients manage Covid response and employee health and wellbeing in more than a dozen countries; community engagement in Peru; whistleblowing investigations in South Africa; customer profiling in luxury retail in China; UHNWI data sharing between UK and US entities; and most other combinations you can think of. We're also helping clients understand the continuous evolution of international data transfer rules and shifts in regulatory focus.

Privacy Made Practical<sup>®</sup>

We help clients **understand the continuous evolution** of international data transfer rules and shifts in regulatory focus.



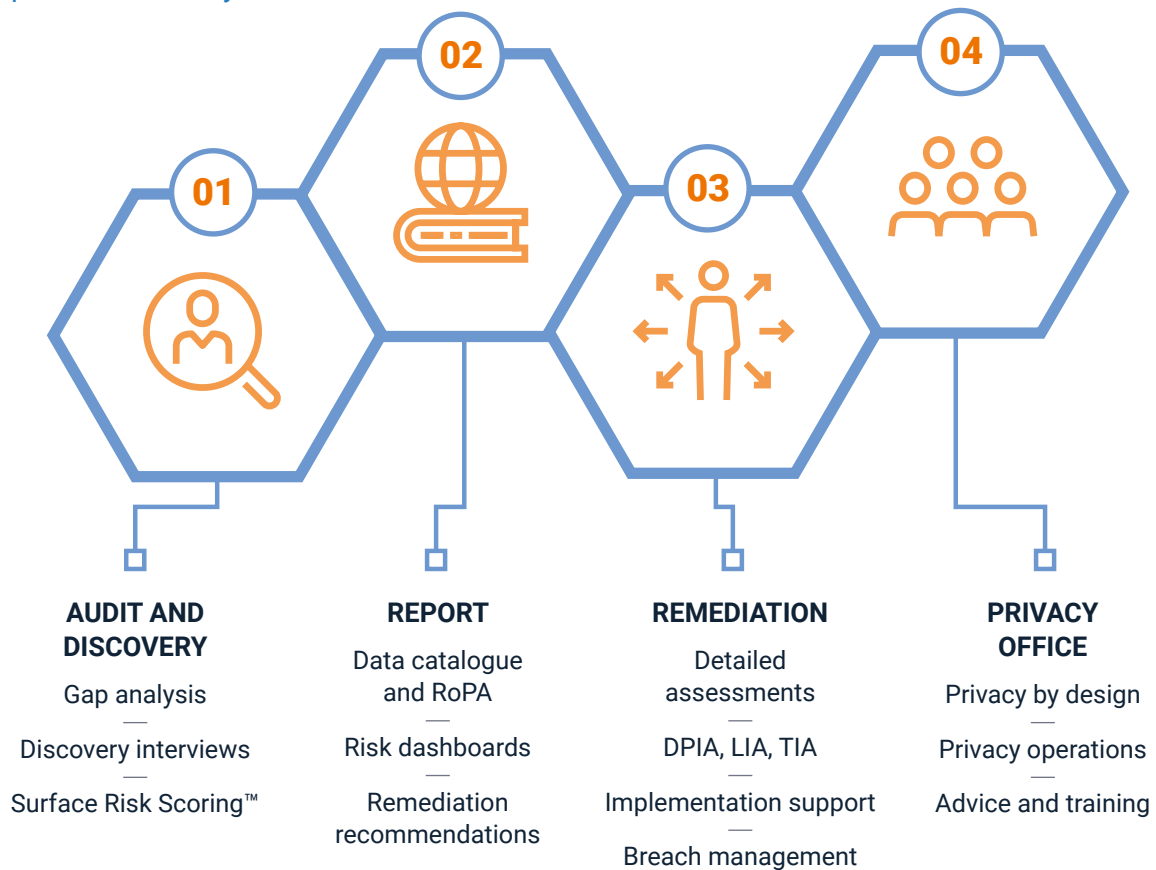
## Data privacy auditing

It's good practice to get external validation through a Data Privacy Audit and benchmark your performance against your peers whether to get independent assurance of your current processes or identify opportunities to adopt best practice.

Our approach is strategic, risk-driven, forward-looking, positive and practical – our recommendations are not theoretical or academic interpretations, they are implementable plans.

### Our four-step plan to becoming your privacy engine room

Enterprise client life cycle



#### OPTIONS

**Training**

**Point Projects**

**Privacy Made Positive™**

DSAs  
Vendors  
BU-specific remediation  
DSAR support

## Initial audit and reporting

Our initial audit uses our proprietary Surface Risk Scoring™ methodology to give you rapid access to a dashboard highlighting your key risks and opportunities with practical recommendations for action.

The audit and discovery phase utilises gap analysis and interviews to give you the headline risk whilst the report details the risk remediation, and the remediation gives you the actual execution. **We will do all this work for you**, including, but not limited to, the regulatory paperwork, supplier assessments, contract reviews, training, policy drafting and privacy notices.

## Privacy Office

Finally, our privacy by design programme, which includes regulatory and data subject liaison, dealing with Subject Access Requests and providing ongoing advice and governance within the organisation, supports you throughout the innovation and evolution process to make sure that your development fully reflects your commitment to safeguarding individual privacy and works hand in hand with privacy signalling to demonstrate your trustworthiness. This ensures that your competitive advantage is delivered and maintained over time.

This way you'll embed privacy into your change management programme, avoiding late-stage redesign, baking compliance in early and making sure the processing benefits the data subject.

## Have you thought about privacy as a competitive advantage?

Our Privacy Made Positive™ programme ([Privacy Made Positive from Securys](#)) demonstrates that ethical behaviour consistently delivers better engagement with customers, employees and investors. It is the first, large-scale study dedicated to determining the quantifiable benefits of good privacy practices.

Embracing Privacy Made Positive allows you to go beyond compliance and use privacy and trust as a marketing tool. Privacy Signalling™ leverages your privacy notices and other visible privacy information together with a focused marketing campaign to advertise your competitive position and your superior trustworthiness. Our research shows that 70% of consumers consider privacy when making a purchasing decision providing a compelling ROI for visibly adopting privacy as a core ethical value.

Adopting a trust building approach to privacy means not just changing your current practices and engaging in privacy signalling, but also ensuring that privacy is at the heart of your innovation and change programme.

We recognise that any programme of the kind suggested will need buy-in from senior management. We will work with you to provide mentoring support and detailed modelling to assist in the preparation of a formal business case.

We can also provide more routine support for the privacy office, including in-fill of open positions and delivery of various aspects of privacy as a service.



To find out more please contact Securys at [info@securys.co.uk](mailto:info@securys.co.uk) or click [here](#) to download our Privacy Made Positive eBooks.



## About Securys

Securys is a specialist data privacy consultancy with a difference. We're not a law firm, but we employ lawyers. We're not a cybersecurity business but our staff qualifications include CISSP and CISA. We're not selling a one-size-fits-all tech product, but we've built proprietary tools and techniques that work with the class-leading GRC products to simplify and streamline the hardest tasks in assuring privacy.

We're corporate members of the IAPP, and all our staff are required to obtain one or more IAPP certifications. We are ISO 27001 and ISO 27701 certified with a comprehensive set of policies and frameworks to help our clients achieve and maintain certification.

Above all, our relentless focus is on practical operational delivery of effective data privacy for all your stakeholders.

We're not just a consultancy. We're your privacy engine room. We can stand in your boardroom and do strategy with the best of them, and work with your compliance teams to solve knotty problems. We can audit your compliance and deliver drillable risk dashboards across the organisation. But above all we can get involved at ground level and help your frontline teams get the job done. That's Privacy Made Practical®.

