



Privacy Made Practical[®] Benchmarking

A service which provides
an accurate measure
of an organisation's
privacy maturity and an
independent, external
validation of compliance.



Measuring privacy effectiveness

The key foundation of our practice is our belief that privacy has a positive value. Our benchmarking service provides an unbiased and independent measure of privacy effectiveness and makes practical recommendations for improvement and remediation.

For the analysis, we use techniques we employ on our comprehensive audit service and apply them with a light touch to generate a high-level overview of privacy programme effectiveness, maturity and conformity to sector best practice.

Promoting excellence in privacy

Our flexible and adaptable service is an effective way for your organisation to develop an enhanced appreciation of your position in the world of privacy. We go beyond compliance to look at best practice, promoting positive approaches to engagement and leadership in privacy.

Your yardstick against which improvement can be measured

Our Privacy Made Practical® benchmark provides a measurable record of your organisation's overall privacy maturity and determines whether appropriate controls have been implemented to ensure compliance with the specific aspects of data protection legislation and regulations including:

- Implementation of a data protection policy and supporting policy framework
- Existence of data processing agreements with third parties
- Existence of records of processing activities
- Compliance with GDPR (and potentially other regulations)
- Data protection governance and oversight function.

Benchmarking analysis allows your organisation to consider your approach to data protection in context and to identify opportunities to improve your competitive position on privacy as well as providing a reference baseline against which to measure future improvement.

Our benchmarking service enables your organisation to acquire **an accurate assessment of the relative maturity of your privacy function** providing a baseline against which to measure future improvement.



How does it work?

The benchmarking exercise is an internal assessment meaning we conduct our review pulling on relevant information such as existing policies, privacy awareness, privacy behaviours and governance.

To complete the data gathering, we require the engagement of key internal stakeholders across your organisation. Such resource requirements are agreed with you at the outset.

Depending upon the scope and availability of internal resources, we estimate 60-90 days to complete the research and present our findings.

Data gathering

As part of our analysis, we draw on a variety of sources to build a comprehensive view of compliance, best practice and the potential for future enhancements, not only to your organisation's privacy programme but also to your core activities.

Selecting appropriate axes for your organisation

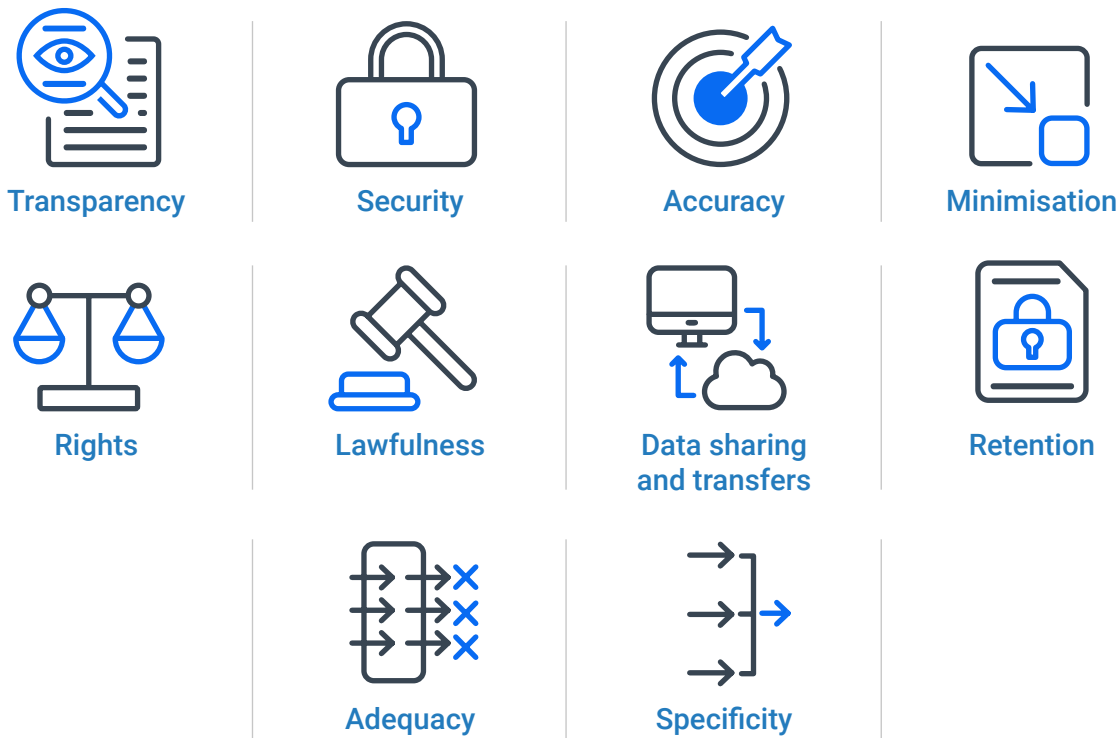
Our benchmarking analysis is conducted using a range of axes against which we can measure your organisation's privacy performance (see figure 1). We take the time to work with you to select the appropriate axes for your business.

Tightly defined scope

To deliver better clarity and focus and deeper insight, we recommend concentrating initially on one area of your business. Our team of specialists provides support and guidance to determine the most relevant and appropriate area on which to conduct the benchmarking exercise. Adopting this approach also means costs can be tightly controlled.



Figure 1: Axes that can be used for the benchmarking



Reports and output

Following the data gathering, we analyse the results and generate a series of benchmarking scores for your organisation. We present the benchmarking scores for your organisation in a comprehensive report which includes our key findings and detailed analysis.

The benchmarking report provides your organisation with the following:

- a series of charts that show your organisation's privacy performance relative to your sector and best practice across the agreed metrics (see radar chart below in Figure 2)
- a series of Capability Maturity Model Integration (CMMI) measures across the agreed axes that indicate an overall privacy maturity score

- an indicative privacy benchmark score for your organisation as a whole
- detailed analysis and insight which substantiate our findings and are supported by a series of recommendations and actions for improvement to ensure that both the regulator and the data subject are satisfied.

Our report includes a detailed set of remediation recommendations, grounded in practical applicability. We are delighted to get involved at ground level and support your front-line teams to implement the proposed changes included in our report, or we can simply outline our recommendations and areas for improvement and remediation.



Figure 2: Sample radar chart



Figure 3: Sample dashboard from the benchmarking report

	HR	Marketing	Compliance	Life Assurance	General Insurance	Pensions	Real Estate	Investment Management	Credit	IT	Finance
Lawfully	G	A	G	A	G	G	R	G	A	N/A	G
Specific	G	G	G	G	A	G	A	G	A	N/A	G
Adequate	A	A	G	A	A	A	A	A	G	N/A	G
Accurate	A	G	A	G	A	G	G	A	G	N/A	G
Minimised	A	G	A	G	A	G	G	A	A	N/A	G
Retention	R	R	R	G	R	R	A	R	R	N/A	R
Security	R	R	R	R	R	R	R	R	R	R	R
Transfers	R	R	R	R	R	R	R	R	R	R	R

The visual RAG dashboard highlights good practice and centres of excellence but also identifies priority areas of concern that demand attention and remediation.

Benefits of our benchmarking service

- ✓ **Improved** understanding of the state of your privacy programme across multiple domains
- ✓ **Demonstrable** and reportable privacy function metrics
- ✓ **Detailed** insight into privacy best practice and how it is communicated
- ✓ **Assessment** of legal and regulatory compliance
- ✓ **Clarity** around relative market position
- ✓ **Pragmatic** advice, tailored to the needs of your organisation
- ✓ **Identification** of opportunities for improvement and implementation of best practice
- ✓ **Creation** of opportunities for better engagement with clients, customers and consumers.



We offer two distinct benchmarking services

01

Privacy Made Practical® Benchmarking

The Privacy Made Practical® approach seeks to help organisations develop a better understanding of their current performance against global standards developed by Securys

02

Privacy Made Positive® Benchmarking

The Privacy Made Positive® benchmarking exercise is designed to show how an organisation's approach to privacy compares when rated against peers in the sector as well as the wider world.

Benchmarking sources	Review of internal privacy policies and practices	Review of publicly available information and practices
Benchmarked against	Sector best practice	Competitor average
Uses publicly available information	✓	✓
Interviews and engagement with internal stakeholders	✓	✗
Option to tailor axes to organisation	✓	✓
Assessment of overarching compliance with regulatory framework	✓	✗
Comprehensive report with key findings and detailed analysis	✓	✓
Remediation recommendations	✓	✓

For details of the cost of our benchmarking services, please contact Securys on info@securys.co.uk.

We offer a special discount to businesses that purchase both benchmarking services.



Privacy Made Practical®

As a specialist data privacy consultancy Securys places practical privacy at the heart of all our work. We provide not merely advice but also bespoke pragmatic steps towards both compliance and best practice. We see our role as to help you achieve your business goals by being privacy protecting rather than simply carry out dry and restrictive compliance exercises, because we believe that better privacy means better business. Our recommendations can be delivered on the ground with a positive impact on your business.



About Securys

Securys is a specialist data privacy consultancy with a difference. We're not a law firm, but we employ lawyers. We're not a cybersecurity business but our staff qualifications include CISSP and CISA. We're not selling a one-size-fits-all tech product, but we've built proprietary tools and techniques that work with the class-leading GRC products to simplify and streamline the hardest tasks in assuring privacy.

We're corporate members of the IAPP, and all our staff are required to obtain one or more IAPP certifications. We are ISO 27001 and ISO 27701 certified with a comprehensive set of policies and frameworks to help our clients achieve and maintain certification.

Above all, our relentless focus is on practical operational delivery of effective data privacy for all your stakeholders.

We're not just a consultancy. We're your privacy engine room. We can stand in your boardroom and do strategy with the best of them, and work with your compliance teams to solve knotty problems. We can audit your compliance and deliver drillable risk dashboards across the organisation. But above all we can get involved at ground level and help your frontline teams get the job done. That's Privacy Made Practical®.

